



# Brittani Nikole Houghtlen

Digital/Social Media Marketing - Administrations - Coordinator - Entertainment Personality/Host

## Professional Experience

### **Smile Again Dental, Garland Texas 2021-Present**

*Social Media Coordinator - Podcast Host - Office Media Coordinator*

- Post daily content on all social media platforms of patient transformations, personal stories, and office happenings
- Film and Edit videos for future content
- Upload and monitor YouTube content
- Monetized YouTube for company and review analytics daily for update on content popularity
- Host dental podcast "man on a mission" to promote the office and dental practices

### **Reality of Wrestling, Texas 2021- Present**

*Lead Commentator - Media Correspondent - Color Commentator*

- Host online and live stream television tapings for events
- Call and commentate on ongoing match ups in real time
- Lead commentary/ Color commentary
- Interacting with fans online through live chats

### **Mission Pro Wrestling, Texas 2020-Present**

*Lead Commentator - Media Correspondent - Podcast Host*

- Host live stream events on Title Match Network
- Commentate on the action going on throughout the show
- Host weekly podcast interviewing wrestlers and media people for upcoming events
- Promote and push upcoming events on social media through videos and images

### **Frenchmen Street Productions, Louisiana 2017-2021**

*Coordinator - Talent Booker/Office - Costume Design - Media Creator*

- Create pictures and videos for social media and digital outlets to improve sales
- Organize talent and crew for events and parades throughout the year
- Customize every event to the clients liking
- File taxes, contracts, write proposals, and take down notes for upcoming events
- Rhinestone and embellish costumes for talent to wear at events

### **Elev8 Pro Wrestling & Entertainment, Louisiana 2017-Present**

*Announcer - Interviewer - Host - Commentator - Producer - Owner*

- Tasked with entertaining the audience and keeping the show moving in the right direction
- Conducting behind the scenes and live interviews with entertainers
- Handle the tasks of writing scripts and interview questions to be broadcast
- Participate in weekly meetings to go over upcoming events, media pushes, and go over quality of programming
- Keep updated information on entertainers so as to announce correct information to audience in persona and online
- Record interviews, skits, and promos for Facebook live, and monthly FITE TV Network

### **Various Wrestling Companies 2016-Present**

**SWE Fury Wrestling TV Show, Generations Championship Wrestling, Texoma Pro, Pale Pro, Wildkat Sports, Wrestling Travel**

*Media Correspondent - Social Media Content Creator - TV Personality*

- Being part of Q&A sessions with audience and entertainers
- Promoting live events on social media and on radio spots
- Announcing opponents on live or televised tapings
- Tasked with entertaining the audience and keeping the show moving in the right direction
- Training with entertainers and media veterans for upcoming events and tapings
- Promoting sponsors, merchandise, and television show at live events and on social media
- Conducting interviews and host segments for weekly local television network broadcasting
- Tasked with entertaining the audience and keeping the show moving in the right direction
- Handle the tasks of writing scripts and interview questions to be broadcast

## Skills

- Social Media Marketing
- Communication
- Creative Content Creator
- Self Starting/ Great Time Management
- Digital Media Correspondent
- Quick Learner

## Social Medias

- Facebook @LookItsBrittani
- Instagram @LookItsBrittani
- Twitter @LookItsBrittani
- Website: LookItsBrittani.com


## Education

Capella University - Psychology  
2021-Present

Ashland University - Ashland Ohio  
Psychology/Sociology  
2007-2009

Western Reserve High School - Ohio  
High School Diploma  
2003-2007

References produced upon request

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